



Verité Healthcare Consulting, LLC is unique in its credibility and expertise across the full breadth of community benefit activities, policy analysis, and strategic planning.

- Accurate and optimized Schedule H reporting
- Community health needs assessment and implementation strategy
- Financial assistance, billing and collections policies and procedures
- Reimbursement analysis and payment system design
- Effective staff, management, and governance infrastructure
- Policy analysis and strategy development

Our work for providers and policy makers reflects a fundamental goal to assist in strengthening the health of communities and vulnerable populations, and the organizations that serve them.

Verité Healthcare Consulting, LLC

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Community Benefit, Policy Analysis, and Strategic Planning Services

Community Benefit and Tax-Exempt Status

Verité helped “write the book” on community benefit reporting and helps organizations and policy makers with:

- Recommendations to enhance IRS Form 990 Schedule H preparation, to assure accurate and optimized reporting
- Developing and explaining community benefit accounting and reporting guidelines
- Developing compliant and effective financial assistance and other community benefit policies
- Preparing community benefit program strategic plans
- Litigation support

Community Health Needs Assessment (CHNA) and Implementation Strategy

Verité conducts CHNAs and develops implementation strategies that:

- Meet federal regulatory requirements
- Accurately reflect both quantitative data and community input
- Establish clear priorities among identified health needs
- Incorporate evidence-informed initiatives aligned with identified needs, mission and capabilities, and community resources

Effective Staff, Management, and Governance Infrastructure

Verité helps to increase community benefit and community health capacity and performance by:

- Assessing existing community benefit program staff, management, and governance infrastructure
- Producing informed recommendations to improve performance
- Providing training for leadership and staff

Financing and Delivery of Safety-Net Health Services

Verité provides public and private decision makers expertise in:

- Assessing and developing Medicaid and public program provider reimbursement methodologies and systems
- Designing and assessing safety-net systems of care
- Conducting financial feasibility, governance, and strategic studies
- Assessing the health impacts of mergers and other transactions

Our Staff

Verité’s team includes experienced and highly-qualified national leaders and a team of capable consultants, associates, and analysts.

Keith Hearle, MBA is the Founder and President of Verité Healthcare Consulting, LLC. His experience includes serving as a manager in the hospital finance consulting practice of KPMG Peat Marwick, as a Chief Financial Officer in the San Francisco Department of Health, and as a Vice President at The Lewin Group. He founded Verité in 2006.

In 1989, he developed for the Catholic Health Association (“CHA”) the first accounting and reporting framework for hospital community benefit and co-authored the CHA *Social Accountability Budget*. He also authored the accounting chapters and materials in the CHA *Guide to Planning and Reporting Community Benefit* (2006, 2008, and 2012 editions). He developed a framework for determining “What Counts as Community Benefit,” adopted by CHA in 2007 and has served on CHA’s “What Counts Task Force” since inception.

In 2008, he helped IRS officials draft major sections of the Instructions to Schedule H. He continues to work with the IRS on refinements to Schedule H Instructions and on regulations relating to hospital tax-exemption.

He currently is Treasurer of Alexandria Neighborhood Health Services, Inc., a Federally Qualified Health Center. He has an MBA in finance from Vanderbilt University and a BA in economics from Davidson College.

Michael Bilton, MPP, Vice President, co-founded and led the Association for Community Health Improvement, a personal membership group of the American Hospital Association (AHA). In a 14-year career at the AHA, he also served as director of community health programs and vice president of education for the Health Research & Educational Trust, and created the Community Health Assessment Toolkit. Mr. Bilton previously worked on local ambulatory care safety net and national healthy communities initiatives. He has a Master of Public Policy, with a concentration in health administration and policy, from the University of Chicago and a BA in Sociology from Rutgers College.

See the complete team online at www.veriteconsulting.com.